

## Huawei Australia appoints Luke Austin as CFO

*Former local CFO Brian Hoppe promoted to Global Finance office*

**AUSTRALIA December 13, 2011** – Huawei Australia has announced the appointment of Luke Austin as Chief Financial Officer, the latest local appointment to Huawei’s senior executive team. As part of Huawei Australia’s ongoing localisation strategy, Mr Austin replaces outgoing CFO Brian Hoppe, who has been promoted to a new senior role in Huawei’s global Finance department in Shenzhen.



“This is the perfect time to be joining Huawei, with 2011 being the company’s most successful year yet in the Australian market – and 2012 promises to be even bigger,” Mr Austin said. “Huawei has undergone a period of rapid growth this year, growing from 300 staff in 2010 to almost 800 today. Huawei Australia also has a localisation rate of 85% - it’s great to be a part of that trend.”

Mr Austin joins Huawei just six months after the formation of the local Board of Directors – a world-first for Huawei. The local Board was first announced in June this year, comprised of local Chairman John Lord (who is also Chairman of DMS Maritime Services), Director John Brumby (former Victorian Premier), and Director Alexander Downer (former Foreign Affairs Minister). The three independent Directors join Huawei Board members Guo Fulin (Huawei Australia CEO), Jeff Liu (Huawei Regional VP), Jason Li (Global Executive Director) and Chen Lifang (Global Director).

“The appointment of Luke Austin as our new CFO is yet another success for Huawei Australia’s localisation strategy,” said Director of Corporate and Public Affairs Jeremy Mitchell. “It’s a sign of Huawei’s Australian success that our former CFO Brian Hoppe is now playing a leading role in Huawei’s global Finance department, having seen the company more than quadruple in size since he joined us in May 2009.”

Luke Austin was previously the Chief Financial Officer and Operations Director for Lenovo in Australia and New Zealand. Lenovo, like Huawei, is headquartered in China and is now the world's second-largest PC maker – just as Huawei is the world's second-largest telecommunications vendor. Mr. Austin moved across from IBM as a part of the Lenovo purchase of IBM's Personal Computing Division in 2005, after having joined IBM in 2000. He originally worked in IBM's services business before moving to their hardware business as a Divisional Controller. During his time at Lenovo, Mr. Austin spent 2 years in Singapore as the Planning Director for the Asia-Pacific Region, after which he oversaw the financial management of Lenovo in Japan, and then re-focused on the business in Australia & NZ.

Mr. Austin started his career with a six year tenure at Arthur Andersen. He has a Bachelor of Economics from Macquarie University and a MBA from the Australian Graduate School of Management. He is also a member of the Institute of Chartered Accountants in Australia. Huawei is now working with all of Australia's major operators, including Vodafone, Optus, Telstra, AAPT, Primus, vividwireless, and more.

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## **About Huawei Australia**

Huawei is a leading information and communications technology (ICT) solutions provider serving 45 of the world's top 50 telecom operators. In Australia, Huawei employs more than 700 staff and works with all major Australian operators – 50% of Australians already use some sort of Huawei product for their telecommunications needs. Huawei's products and solutions have been deployed in over 100 countries and support the communications needs of one third of the world's population. For more information, please visit: [www.huawei.com.au](http://www.huawei.com.au), follow us on Twitter @HuaweiOZ and visit us on YouTube at [www.YouTube.com/HuaweiOZ](http://www.YouTube.com/HuaweiOZ)

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