

John Brumby, Alexander Downer, John Lord join Huawei Australia Board of Directors

Creation of Australian Board marks a world-first for Huawei

6 June 2011: John Brumby, Alexander Downer and John Lord have been announced as independent Directors to sit on Huawei Australia's newly-established Board of Directors. In the latest step for Huawei's localisation strategy, the announcement marks the first time Huawei has created a local Board with three independent Directors anywhere in the world. The Board will be charged with overseeing Huawei's local strategy and developing further inroads into the Australian market.

"Huawei is now a major player in the Australian market, so the formation of a local Board was a natural step for our business," said Huawei Corporate Affairs Director Jeremy Mitchell. "The three independent Board Directors will bring unparalleled experience in public administration and business, and will play a central role in steering Huawei's Australian operations, as well as advancing Huawei's business proposition to industry and Government."

The full Board will be comprised of the three independent Australian Directors, alongside Huawei Australia CEO Mr. Guo Fulin, Huawei South Pacific President Mr. Jeff Liu, and two members from Huawei's global Board: global Director Ms. Chen Lifang, and global Executive Director Mr. Li Jie. John Lord will act as Chairman of the Board.

"This is ideal timing for Huawei to create a local Board," said Chairman John Lord, a professional Director and current Chairman of DMS Maritime Services. "The company has now grown to a point where it is amongst the top telecoms vendors both locally and globally, and the Australian Board will ensure Huawei continues on that growth trajectory."

The Board will meet in Australia and at Huawei's global headquarters in Shenzhen, China.

"At a time when Australia's business relationships with China are more important than ever, Huawei has made an important investment in the Australian market by creating this

local Board,” said Alexander Downer. “80% of Huawei staff are now locals, and the technological innovation pouring out of Huawei’s global R&D centres will have a positive impact on telecommunications in Australia.”

“Having worked with Huawei to commit \$250,000 towards the *Next Generation Technology Training Centre* with RMIT University, Huawei showed it was willing to train local students and tackle Australia’s ICT skills shortage,” said Mr Brumby. “Huawei has a lot to contribute to Australia’s ICT sector and I’m confident that the local Board will establish a strong foundation for its long-term success.”

Huawei now partners with all major Australian operators including Vodafone, Optus, vividwireless, Telstra, AAPT, Primus, TPG, and more. Huawei has also forged partnerships with Australian Universities including RMIT to create a *Next-Generation Technology Training Centre*, as well as supplying fibre-optic broadband technology to the University of Melbourne’s Institute for a Broadband Enabled Society (IBES).

“Huawei has made great inroads into the Australian market and has built strong business relationships with all of our partners, whether they are telecoms operators, enterprise customers, universities, or government organisations. The local Board will help us to further familiarise our partners and customers with Huawei’s business,” Mr Mitchell said. “This is a vote of confidence in the strength of the Australia-China business relationship, with one of China’s largest privately-owned companies making Australia a pivotal part of its future business strategy.”

Huawei’s Australian business has grown substantially since the company opened its first office in Chatswood with just 20 staff in 2004. Over 80% of Huawei staff are now locals, with staff numbers set to double from 300 at the end of 2010 to more than 600 by the end of 2011.

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Huawei Australia Board of Directors: Bios



John Brumby

John Brumby is the former Premier of Victoria (2007 – 2010). He has immense experience in public life serving for more than 10 years as Treasurer and then Premier of Victoria, 6 years as Leader of the Victorian Opposition and 7 years as Federal MHR for Bendigo during the period of the Hawke Government. Mr Brumby holds a Bachelor of Commerce degree from the University of Melbourne and a Diploma of Education from the State College of Victoria, Rusden. Since retiring from politics, Mr Brumby has accepted a number of Board positions as well as a joint appointment to both Melbourne and Monash Universities as a Vice-Chancellor's Professorial Fellow.



Alexander Downer

Mr Downer retired from politics in 2008 after a distinguished career spanning 23 years. He was Australia's longest serving foreign minister during the Howard Government from March 1996 to December 2007. He was Leader of the Opposition and Leader of the Parliamentary Liberal Party from May 1994 to January 1995.

He has a Bachelor of Arts (Honours) in Politics and Economics and is a Doctor of Civil Laws (honoris causa). Mr Downer also holds a Doctor of Philosophy from Bar Ilan University.

Mr Downer is a Partner in his firm, Bespoke Approach, a strategic advisory business as well as the Secretary General of the United Nation's Special Advisor on Cyprus at the level of Under Secretary General. He is also a Visiting Professor of Politics and International Trade at the University of Adelaide and sits on a number of boards.



John Lord AM FAICD

Mr Lord is presently Chairman of DMS Maritime Services Pty Ltd and a member of the Victorian Government's Defence Council as well as other Government advisory bodies. Mr Lord is a former Chief Executive and Director of the Marine Board of Victoria, and a member of the Australian Maritime Group and the National Plan Committee for maritime emergency responses around Australia. John was Executive Director of P&O Maritime Services, and was also a Director of Australian Maritime Systems, Austen Maritime Services Pte based in Singapore, and P&O Maritime Services UK and South Africa. Mr Lord served with the Royal Australian Navy for over 36 years and retired with the rank of Rear Admiral.



Guo Fulin

Mr Guo has been with Huawei for 11 years, starting in Huawei's headquarters in Shenzhen China. Mr Guo then moved to Thailand, where he worked as a product manager for mobile solutions. Mr Guo then worked as Deputy Managing Director in Indonesia and Malaysia before moving to Sri Lanka as Managing Director. Mr Guo was appointed the Australian CEO in August 2008.



Jeff Liu

Mr. Jiangfeng (Jeff) Liu is the President of Southern Pacific Region and Vice President of Asia Pacific Region of Huawei. Mr. Liu has more than 15 years of solid technical and management experience and has held senior product and business development positions within Huawei since 2000. He originally joined the company in 1996, and obtained his bachelor degree in Engineering (computer software) from Dongnan University, China.



Chen Lifang

Ms. Chen graduated from Northwest University. She joined Huawei in 1995, and has served successively as Chief Representative of the Beijing Representative Office, Vice President of the International Marketing Department, Deputy Director of the Domestic Marketing Management Office, President of the Public Affairs and Communications Department, and Corporate Senior Vice President. Ms Chen is a Director on Huawei's global Board of Directors.



Li Jie (Jason Li)

Born in 1967, Mr. Li holds a Master's Degree from Xi'an Jiao Tong University. Mr. Li joined Huawei in 1992, and has served successively as Regional President, President of the Global Technical Service Department, President of the Human Resource Department, and President of the Joint Committee of Regions. Mr Li is an Executive Director on Huawei's global Board of Directors.

About Huawei

Huawei is a leading telecoms solutions provider serving 45 of the world's top 50 telecom operators. In Australia, Huawei employs more than 400 staff and works with all major Australian operators – 50% of Australians already use some sort of Huawei product for their telecommunications needs. Huawei's products and solutions have been deployed in over 100 countries and support the communications needs of one third of the world's population. For more information, please visit: www.huawei.com.au, follow us on Twitter [@HuaweiOZ](https://twitter.com/HuaweiOZ) and www.youtube.com/HuaweiOZ

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